

GOLDIE CHAN

Email: mzgoldie@gmail.com

(Full resume upon request)

Highlights

- Experience with international communities, team-building, social networking tools (Facebook, Twitter, Youtube, Blogging), Web 2.0 and iPhone applications, customer service, and diversity programming.
- Executive Editor of award-winning corporate blogs.
- Proficient in Microsoft Office, Salesforce, SugarCRM, Get Satisfaction, Adobe Photoshop, Trac and Mac/PC environments. Knowledgeable in Adobe Premiere, Wordpress and Audacity.

Education

Stanford University, Stanford CA

B.S. Biological Sciences

Experience

Community Development Manager, Mixamo

Head projects dealing with community, Web 2.0 and better user experience.

- Community Development and Management
- Leds Customer outreach and retention program
- Creation of blog, update of Twitter, LinkedIn, Facebook, Forum and Youtube strategy

Senior Manager of Community Relations, Cyworld Inc.

- Led Community Development and Management projects for international community.
- Social Networking/Web 2.0 Team member.
- Product managed and launched Cyworld's company blog. Served as Executive Editor.
- Copywriter for the Cyworld website.

Community Marketing Manager, Prosper Marketplace, Inc.

- Developed new forums: managed software selection, UI design, created community policies.
- Managed the launch of Prosper's award-winning company blog, served as Executive Editor.
- Sourced content for Prosper blog by establishing relationships with influential finance website owners.
- Served as Web 2.0 expert for the marketing team, researching potential partnerships with other web companies and shaping Prosper's social networking strategy.
- Wrote copy for the Prosper website and customer email blasts.

References

Please visit: <http://www.linkedin.com/in/goldie> for full references